



The Best of Intima
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News

Caroline Burdinat
is Lise Charmel's
Featured Artist

05 OCTOBER 2018

AS THE LISE CHARMEL STORE IN PARIS' LATIN QUARTER HAS ONCE AGAIN WELCOMED AN ARTIST INTO THEIR BOUTIQUE, AND GIVEN THEM CARTE BLANCHE TO BRING TO LIFE THEIR CREATIVE UNIVERSE.



This fall, it is the painter Caroline Burdinat, who is putting forward her vision of femininity, through sensuality and no less than forty canvases and creations.

Always with an eye for talent, it was Olivier Piquet, CEO of the Lise Charmel group, who discovered Caroline Burdinat's work through Instagram. The art enthusiast immediately felt a connection, recognizing in her work an emotion as strong as that which flows through the heart of Lise Charmel. This connection is even more obvious this season, as the artist's touch blends in with the group's collections, all of them inspired by nature, flowers and the natural symbiosis that these elements find with women. A fashion week 'must.'



Splendeur Soie [Silk Splendor]

Standing out for its shine and its softness, this fuchsia silk seems to be infused with light. Ultra refined, feminine as can be, and delicately embroidered with plant motifs, this set is a pure invitation to indulgence.



Résille Lotus [Lotus Fishnet]

Somewhere between light and shadow, delicately crafted floral forms seem to grow from the Calais lace. Extreme femininity combined with sexy couture lend this finery a Parisian chic spirit.



Corolles Fauves [Tawny Petals]

An homage to the feline woman, queen of an abundant, colorful and luxurious nature. Her energy bursts forth in an explosion of colors and motifs, digitally printed or multi-thread embroidered to further enhance its brilliance and audacity.

Between the artist and the Lise Charmel house: a simple and natural encounter, a shared love of womanhood, the same devoted work ethic and demand for high quality based on a perfect balance between tradition and modernity.

A self-taught artist, Caroline Burdinat turned the page on her old life in digital marketing in favor of expressing herself through her brushes. Quiet and reserved by nature, she began by whispering her creative impulses, stealing away whenever possible to work on her craft. Today she is reminiscent of Dominique Sand, but with her own trademark serene gaze that conveys her joie de vivre.

Painting: Un rien m'habille [Clothed in nothing]

In her personal constellation, three distinct stars remain united in a poetry that is in turns playful, rock or unbridled. Accomplices understanding that our souls remain those of little girls, her sketches of "little girls", mutineers, naughty, a little crazy, unleash our smiles as we see ourselves reflected, as much

little girls as women! Each time, the artist's representation of femininity and fashion is as classic as it is abstract and full of energy.

Painting: Souffle de soie [Breath of silk]

Restrained, mature, strong and powerful, this abstract work is made entirely with acrylic. Full of subtlety, colorful touches and sensual nuances, it is an enchanting and poetic escape.

Painting: Concentré de bonheur [Concentrated happiness]

From these two worlds arises a third life, another view. The recurrent common thread, through her cheerful colors, is the artist or the woman (or both!), who here frees herself from her own silence. Well hidden in her two previous expressions, the passive rebel spits out her zest for life. She exposes herself and works like a graffiti artist, she claws and bites but always does so with a smile! Angel and demon, backgrounds tagged with coloured and psychedelic words, surrounded by dark blue or raven black. Her hand seems to have been armed with a scalpel, happily scarring the crazy silhouettes, the fashionistas. All these creations, harmoniously exhibited in the world of Lise Charmel collections, are

ready to be discovered over the course of a relaxing 3-floor stroll. As the signature reference of haute French lingerie, Lise Charmel remains focused on the woman. A singular history of exceptional craftsmanship made of innovation and art.

Exhibition open from 10am - 7pm until
October 27, 2018

LISE CHARMEL – 7 rue du Cherche-Midi
-75006 PARIS



**SOUFFLE DE
SOIE**



**CONCENTRÉ
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